



**Appraisal  
Institute®**

*Professionals Providing  
Real Estate Solutions®*

**Massachusetts  
Rhode Island &  
Maine Chapter**



# **MASSACHUSETTS RHODE ISLAND & MAINE CHAPTER**

## **Program and Events Sponsorships**

### **Program Sponsor**

One Time Commitment:  
**\$250 - \$500**

- Company Name/Logo on all email marketing materials about the program
- Signage at the program
- Recognition at the program
- One complimentary registration to the event

Program Sponsorships are available  
for in-person CE programs

### **Event Sponsor**

One Time Commitment:  
**\$250**

- Company Name/Logo on all email marketing materials about the event
- Signage at the event
- Recognition at the event
- One complimentary registration to the event

Event Sponsorships are available  
for virtual /social events

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## **Your Sponsorship Matters**

Chapter Program and Event sponsors receive visibility before the leaders of the real estate valuation community, within the organization and beyond.

If interested, please contact us at [office@ma-ri-me-appraisalinstitute.org](mailto:office@ma-ri-me-appraisalinstitute.org)

# SPONSORSHIP BENEFITS



## Low Cost Brand Exposure

Our sponsorship opportunities offer competitive pricing for exposure to hundreds of real estate professionals



## Access to Diverse Membership Base

Our chapter members consist of both residential and commercial appraisers - representing companies ranging from small, independent firms to large, multi-national companies



## Key Target Audience - Local and National

Our members are already your key target audience. Plus, our education courses are attended by appraisers from around the United States

**550**  
Monthly Chapter  
Newsletter  
Deliveries

**400+**  
Chapter Members

**500+**  
Yearly AI Education  
Participants

## About Our Chapter

As a professional organization of real estate appraisers, the Massachusetts Rhode Island and Maine Chapter of the Appraisal Institute is firmly committed to advancing the mission of the Appraisal Institute and is aligned with the development and delivery of world-class education, standards, and fostering a community of support for its appraisal professionals who have been awarded designations and those who seek a professional appraiser designation.